

SELL THEATRE TOKENS BRING IN A BIGGER AUDIENCE

A unique voucher which makes the perfect gift for any special occasion.

- Extra source of income
- Attract new customers
- Discounts available
- Requires little space in store



The magical
gift of theatre

Tokenline 0844 887 7878
www.theatretokens.com

Theatre Tokens open the door to some of the world's greatest theatre. They're a fantastic year-round present – and the perfect product for your shop to sell.

These unique gift vouchers can be used at **over 240 theatres** throughout the UK – so there's bound to be a theatre near you that accepts them. And as part of our exclusive group of stockists, you'll be able to attract new customers.

They'll get the magic and exhilaration of live entertainment. You'll get a unique gift product at a volume-based discount.

Theatre Tokens: how they work

Theatre Tokens are available in denominations of **£5, £10** and **£20**. They're the only nationwide theatre voucher and – unlike many other gift vouchers – there's no expiry date. More and more people are discovering they're the perfect gift for family and friends. They're especially popular at Christmas, but other special occasions including birthdays, Mother's Day, weddings, anniversaries and graduations see steady sales throughout the year.

Purchasing & Discounts

As a retailer you'll benefit from volume-based discounts – contact us for details.



The magical gift of theatre



"Theatre Tokens have a broad appeal and are very popular with our customers. The discount we receive on them makes Theatre Tokens an important revenue stream to our business."

Duncan Stammers, Managing Director, Prista Limited

Supporting your sales

We'll supply you with a range of point of sale materials to drive sales in store, plus presentation wallets and gift envelopes, all free of charge. High-profile advertising campaigns, magazine promotions and PR activity will continue to support sales year-round.



SHARE THE MAGIC

To get in on the act, or find out more, just call us on **0844 887 7878**, visit www.theatretokens.com or email enquiries@theatretokens.com