

SELL THEATRE TOKENS THE LARGER THAN LIFE GIFT

Earn commission from online sales.

- Extra source of income
- Easy to set up
- New product to offer customers
- Unique gift with broad appeal



The magical
gift of theatre

Tokenline 0844 887 7878
www.theatretokens.com

Theatre Tokens open the door to the sheer excitement of some of the world's greatest theatre. With a choice of over 240 different theatres nationwide, including all of London's West End to spend them at, they make a fantastic year-round present and the perfect product to sell online.

These unique gift vouchers can be used to see Plays, Musicals, Comedies, Opera, and Dance. Choosing how to spend **Theatre Tokens** is part of their unique appeal. And with **no expiry date**, unlike other gift vouchers, the purchaser can pick exactly where and when to exchange them.

Lots of retailers are enjoying the benefits of selling Theatre Tokens, both directly and online. So why not offer your customers this unique product and boost your profits? It couldn't be simpler.

Attract new customers

There's never been a better time to sell **Theatre Tokens**. With a broad range of customers purchasing for friends and family for birthdays, anniversaries, special occasions, Mother's Day, weddings and Christmas, sales of Theatre Tokens are on the increase and can provide a new and additional source of income for your business.

Key Benefits

- Earn extra revenue from monthly commission payments
- No risk and no cost to becoming an affiliate
- With average orders in excess of £90 your commission soon adds up
- Theatre Tokens handle all credit card transaction charges, fulfilment and dispatch

"Being a Theatre Tokens affiliate retailer brings in a lot of extra business. It adds value for our website visitors and it's easy to set up."

Mervyn Horsfall, Box Office/IT Manager, Leeds Grand Theatre & Opera House



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How do I become an affiliate partner?

Firstly, send an email to enquiries@theatretokens.com and we'll ask you for some information about your website. Once your website is approved we'll send you our affiliate agreement which you simply need to sign and return to us.

Theatre Tokens supports the Society of Ticket Agents and Retailers code of practice and will only set up an agreement with sites that work within the guidelines set out by www.s-t-a-r.org.uk

How do I sell from my website?

Once your website has been approved by us and you have signed our affiliate agreement, all you need to do is place a link to www.theatretokens.com on your website in the form of a button or a banner which we will supply to you. We will track all of your referrals to www.theatretokens.com and pay you commission on any sales generated from your site.



SHARE THE MAGIC

For further information please email enquiries@theatretokens.com, visit www.theatretokens.com or call 0844 887 7878